Bras: Blockboys Rug Adoption Society

We are proud to announce the details of our latest plan for the Blockboys game Metaverse.

It is an unfortunate fact of NFTs that there are sometimes rug pulls which affect everyone involved in NFTs.
For retail investors a few rug pulls can decimate a portfolio.
For NFT enthusiasts it can dampen that enthusiasm.
For NFT naysayers, it is ammunition.
For genuine projects it is dismaying to see enthusiasts and early adopters lose where they should be rewarded.

At Blockboys we have decided to do our part to help those affected by rug pulls on the Solana Network.

Starting with our Presale and public mint, Blockboys minters will be able to register their rug pulled NFTs to be added to the Blockboys game.

The Blockboys Metaverse is intended to be a cross-genre experience.
While the main game will be a battle royale/ squid game style, 100 player action/strategy game, where the field is whittled down to a single winner over a number of short levels, there will also be a requirement for enemy NPCs as obstacles to completion.

With the release of BRAS we will take the rug pulled NFTs and create NPCs and game objects based on them.
These NPCs will damage and slow players and in doing so will accumulate the Blockboys cryptocurrency for their owners.

These rug pulled NFTs will also be used in special events, such as when the Blockboys ships reach an inhabitable planet. That planet may be colonized if the Blockboys can fend off or tame the native inhabitants.

The rug pulled NFTs will remain the property of their holders and will need to be in the same wallet as the Blockboys NFT. The holder of the rug pulled NFT is free to trade it as normal, but it will only earn income for a holder if a Blockboys NFT is also present in the wallet.

The rug pulled NFTs will be added to the game in order:
- Presale members that register their rug pull NFTs will have their NFTs integrated soonest. They will also receive 50% increase on the rug pull NFTs earnings.
- Whitelist members that register their rug pull NFTs will have their NFTs integrated second. They will receive a 30% increase on the rug pull NFTs earnings
- Public Mint members that register their rug pull NFTs will have their NFTs integrated third. They will receive a 10% increase on the rug pull NFTs earnings

Within the different mints, implementation of the rug pulled NFTs will be prioritized using a combination of factors. These will include:
- Time the NFT was registered
- Number of NFTs from the collection registered
- Age since rug pull
- Whether the rug pull is available/verified on marketplaces
- Ease of integration (it makes more sense to integrate an alien than an armchair unless the armchair has teeth)
- Community feedback

After mint, new rug pulled NFT registration will be available to all holders and voted by all holders with input from the team.

Requirements and Restrictions:

The NFT registered must be Solana based. We may look at options for ETH and ADA later, but it greatly complicates verification, so don't expect it in the short term.

The original IP rights must give the holder either complete usage rights or creative use rights. When you register your NFT you will pass these rights to Blockboys only for use within the game and associated marketing. You also retain these rights for yourself.
If usage rights are not available, the artist is not identifiable or the NFT is clearly abandoned. (Developers deleted social media and discord) then it may still be used as inspiration for a representative artwork. (We make our own art and peg the NFT to that art) This will be the preferred implementation any time IP rights are unclear.

In the case of all registrations, the Blockboys team will attempt to contact the original developers to discuss implementation.

When registering your rug pulled NFTs, you are encouraged to register alternative preferences if you have them available.

FAQ

Q. What is a rug pull?
A. In the NFT space a rug pull is when the NFT developers abandon their promises for future development or abandon the community around the NFT.

Q. Do I have to give you my rug pulled NFT?
A. No, it just needs to be in the same Solana wallet as your Blockboys NFT

Q. Can I sell the rug pulled NFT?
A. Yes, you are free to buy and sell rug pulled NFTs that are integrated with Blockboys. The new owner will need to own a Blockboys NFT to receive earnings from the rug pull NFT.

Q. What if there is no marketplace that accepts the rug pulled NFT?
A. There will be an in-game marketplace within the Blockboys metaverse. All Blockboys NFTs, completed game levels, colonized planet properties and rug pulled NFTs will be tradeable through the marketplace.

Q. What if the artist/developers of an abandoned project come back or make an IP claim?
A. We will negotiate an agreement to benefit both parties. Failing that we will create inspired works to replace any with IP claims. They will still be linked to the NFT for earnings.

Q. What happens if I sell my Blockboys NFT but not my rug pulled NFT?
A. The NFT continues to accumulate earnings, but they are not accessible until there is a Blockboys NFT in the same wallet.

Q. If I mint multiple Blockboys can I register multiple rug pulled NFTs?
A. Yes, one for each Blockboys NFT minted

Q. What are you getting out of doing this? It can't all be altruism.
A. We want to do what we can to support the community but no, its not entirely altruistic.
We benefit from the BRAS in several ways.
First, it motivates more people to mint Blockboys NFTs.
Second, it forces the team to be more creative in the integration of the rug pulled NFTs and will likely lead to some fun and quirky gameplay. Hackathons and game jams set themes and restrictions in this way to encourage creativity. We think it will help us come up with a unique gaming experience.
Third, it helps us create a robust and thriving in-game marketplace, which can only be beneficial for the game and its long-term future.

Links
Twitter: https://twitter.com/blockboys2021
Discord: https://discord.gg/3sNQYdUZPg
Website: https://blockboysnft.io/